

Registration Information

How to Register

To register for the event, please complete the Sponsor Registration Form included with this brochure and return it with your payment to the address provided on the form. Sponsors who indicate they would like an interview room must complete an Employer Registration Form.

IMPORTANT DATES

	June 4
Sponsor Registration Deadline	
	July 9
Exhibitor Registration Deadline	
	July 9
Logo Due for Promotional Materials	
	July 16
Cancellation Deadline	
	July 23
Hotel Room Reservation Deadline	
	August 6-7
Heartland Diversity Legal Job Fair	

SCHEDULE OF EVENTS

Friday, August 6, 2010*

4:00 - 7:00 p.m.	Student Registration
4:30-5:30 p.m.	Diversity Panel
5:30 - 7:00 p.m.	Welcome Reception

Saturday, August 7, 2010

7:30 a.m.	Employer Registration & Help Room Open
7:30 – 8:30 a.m.	Employer Room Set Up
8:30 a.m. – noon	Employer Interviews
noon – 1:30 p.m.	Keynote Luncheon
1:40 p.m. – 4:30 p.m.	Employer Interviews

**The Friday night Panel & Welcome Reception location will be announced this summer. Please check our website or visit us on facebook to get the most up to date information.*

Hotel Registration

Sponsors who wish to interview will be assigned an interview room by the Job Fair staff. All interviews will take place in hotel guest rooms. While the cost of the interview room is included for most sponsor levels, sponsors are responsible for all room amenities, e.g., phone calls and room service. If lodging is needed for August 6, please contact the Crowne Plaza Hotel directly at 1.877.2CROWNE. Standard Room Rates will apply.

Crowne Plaza Hotel
1301 Wyandotte
Kansas City, MO 64105

Helpful Information

Interview Process

The interview process will be conducted on a 50/50 scale. Employers will pre-select one-half of the students whom they wish to interview. The remaining one-half of the interview schedule will be filled based on lottery. All interviews will be conducted at the Crowne Plaza Hotel in individual guest suites.

Welcome Reception

Join us for food, cocktails and wonderful networking opportunities at the HDLJF Welcome Reception, which will be held on Friday, August 6 from 5:30 to 7:00 p.m.

KCMBA

The Heartland Diversity Legal Job Fair (HDLJF) is managed by the Kansas City Metropolitan Bar Association (KCMBA) and the HDLJF Committee. For further information about the KCMBA, please visit our website at www.kcmba.org.

Sponsorship Levels

Thank you for your support for the 2010 Heartland Diversity Legal Job Fair. Sponsorship funds are earmarked for the job fair with any excess funds being applied toward the KCMBA diversity initiative.

All Sponsorship Levels Benefits:

- Inclusion in HDLJF marketing materials and press releases
- Includes Employer Registration Fee for HDLJF
- Recognition at Keynote Luncheon
- Door drop to all conference attendees
- Signage at Welcome Reception

Keynote Luncheon Sponsorship - \$10,000 (one available)

In addition to the All Sponsorship Levels Benefits, includes the following:

- Luncheon Name will reflect Sponsorship, e.g., "ABC Corporation's HDLJF Luncheon"
- Premium Table for 10 at Keynote Luncheon
- Logo and Company name on front cover of HDLJF luncheon program
- Prominent logo placement on all HDLJF marketing materials
- Logo placement on HDLJF web site's home page with link to company web site
- Logo placement in KC Counselor with follow-up article
- Hospitality booth in Resource Room

Welcome Reception Sponsor - \$7,500 (one available)

In addition to the All Sponsorship Levels Benefits, includes the following:

- Welcome Reception will reflect sponsorship, e.g., "HDLJF and ABC Company Welcome Reception"
- 5 Tickets to Keynote Luncheon
- Logo and Company name on back cover of HDLJF luncheon program
- Prominent logo placement on all HDLJF marketing materials
- Logo placement on HDLJF web site's home page with link to company web site
- Logo placement in KC Counselor with follow-up article
- Hospitality booth in Resource Room

Gold Sponsors - \$5,000

In addition to the All Sponsorship Levels Benefits, includes the following:

- Firm name in HDLJF luncheon program
- 5 Tickets to Keynote Luncheon
- Sponsorship of student refreshments in resource room
- Logo placement on HDLJF web site with link to company web site
- Logo placement in KC Counselor with follow-up article
- Hospitality booth in Resource Room

Silver Sponsors - \$2,500

In addition to the All Sponsorship Levels Benefits, includes the following:

- Firm name in HDLJF luncheon program
- 2 Tickets to Keynote Luncheon
- Sponsorship of student refreshments on interview floors
- Logo placement on HDLJF web site with link to company web site
- Firm name in KC Counselor with follow-up article

Bronze Sponsors - \$1,000

In addition to the All Sponsorship Levels Benefits, includes the following:

- Firm name in HDLJF luncheon program
- 2 Tickets to Keynote Luncheon
- Firm name placement on HDLJF web site with link to company web site
- Firm name in KC Counselor with follow-up article

Supporter - Any amount

Does not include the All Sponsorship Levels Benefits

- HDLJF appreciation of your support in any amount
- Name recognition at luncheon and in KC Counselor follow-up article

Exhibitor - \$500

Does not include the All Sponsorship Levels Benefits

- Table Top Exhibit Booth in HDLJF Resource Room
- Name recognition at luncheon and in KC Counselor follow-up article



www.heartlanddiversity.org

Why Students Attend

The fifth annual Heartland Diversity Legal Job Fair was held August 7-8, 2009 in Kansas City, Missouri. It was a huge success with approximately 100 students attending from over 40 law schools throughout the United States. With 25 employers on hand, students averaged 4 interviews.

Student Feedback

The HDLJF was one of the best job fairs that I have attended. It was very well organized, and most importantly, the employers were committed to hiring students from the job fair. I also felt like the job fair was a sincere effort to diversify the legal practice in Kansas City.

I never would have discovered Kansas City without it.

Very nice event; I would certainly recommend it to others. The entire experience showed me that Kansas City has a great legal community anyone would be proud to be part of.

I was able to see the commitment of the Kansas City area and its firms to diversity. I feel more comfortable practicing law here, knowing that diversity is valued and encouraged.

KCMBA DIVERSITY ACTION PLAN

In 2003, the Managing Partners Committee of the Kansas City Metropolitan Bar Association developed and implemented an action plan to promote diversity in the Kansas City legal community.

As a result of the Action Plan, a number of efforts were launched; including the Heartland Diversity Legal Job Fair (HDLJF) hiring of a KCMBA diversity coordinator, numerous panel presentations to the Bar, clerkship programs and general promotion of increased awareness of the value and importance of diversity in our profession.

These efforts have yielded significant progress. The participating firms reported the following gains from 2004 to 2008:

- the number of attorneys of color increased from 71 to 103
- the number of attorneys of color at the partnership level has increased from 16 to 26.
- the number of African American attorneys has nearly doubled, increasing from 29 to 52.
- the number of women attorneys has increased from 448 to 521.
- the number of women attorneys at the partnership level has increased from 116 to 142.

Still, more work remains to be done, and we wish to recommit ourselves and broaden the definition of diversity to be more inclusive. Therefore, in addition, and also consistent with the goals and objectives of the original Action Plan, the member firms acknowledge that efforts to promote diversity must reflect a definition of diversity that is broader than race or ethnicity. The member firms agree that "diversity in its broadest sense" which the member firms commit to promote includes, without limitation, race, color, religion, gender, gender identity, sexual orientation, national origin, disability, marital status, age and veteran status.

Heartland Diversity Legal Job Fair

Aug 6 Registration, Panel
& Reception
Aug 7 Interviews

Sponsorship Information



HD LJF

kansas city • august 2010